

Abstracts

Dynamics of reproduction and creation in the social movements

Valeria Fernanda Falletti Braccini

This article about social movements in Latin America approaches the subject from a multidisciplinary perspective. In dealing with these political phenomena it focuses on structural aspects, such as networks and organization structures, and dynamic ones, such as identities and emotions. We analyze the cases of the *asambleas barriales* (Neighborhood Assemblies) in Argentina and the *Promotora por la Unidad Nacional contra el Neoliberalismo* (Promoter for National Unity against Neoliberalism) in Mexico, considering their different origins. In the first section it presents the concepts and categories used in the analysis; in the second section it considers the findings; and in the last one it reflects on the importance of identifying the dynamics of creation and reproduction that are present in all social movements.

Key words: neighborhood assemblies, Promoter, social movements, emotions, identities, social organization, political projects and dynamics of reproduction-creation.

The reproduction of communicative power in Mexico through the Televisa Law

Javier Esteinou Madrid

On December 1st of 2005, the Deputy Chamber *fast tracked* approved the Radio and Television and Telecommunications Federal Laws reform project, also known as *Televisa Law*, and later, on March 30th it was ratified by the Senate of the Republic. Surprisingly, these proposals did not consider any of the statements made in the last 40 years by Mexican society regarding the radio and television system transformation and building of another communication system in Mexico. It only assumed the protection of the great media monopoly interests, especially Televisa and Televisión Azteca.

ABSTRACTS

This measure represented an enormous political and democratic backdrop which will mark future communication development in our nation. Hence it is necessary to rigorously analyze how this surprising political process of great communication and social consequences took place, and propose new action guidelines to build another collective communication model which would allow forwarding the republic in the XXI century.

Key words: communicative reform, Radio and Television Law, Telecommunications Federal Law, communicative contra reform, Televisa, Cofetel, information monopolies, public media, communitarian media, parasite programming.

The construction of antagonist in 2006 Presidential debates in Mexico

Aquiles Chihu Amparán

As result of increasingly contested elections in Mexico, political communication has developed into a significant factor to gain the electorate support. Presidential debates are a special way of communication which directly reaches an audience whose only contact with the political world is through their participation in massive political acts or the images provided by the media. In this study, the author analyzes the 2006 presidential candidates' debates in Mexico and identifies the framing of antagonists in presidential candidates' discourse.

Key words: presidential debates, political communication, antagonist frame, framing process, frame analysis.

The social unrest and the victim-accomplice

Marcelo Moriconi

The paper includes a revision of the role of ideas and *good judgement* in the social and political imaginaries construction. It proposes the use of complex thinking to examine the symbolic reality. It seeks to settle a meaning of *politics* that goes beyond the institutional system and reaches the daily action of participation, by action or omission, in the legitimization of the ideas that determine what is *do-able* and

what is *just* within a hegemonic social order. Tragic realism and the victim-accomplice logic come up as a proposition for rethinking the social unrest and its reproduction. An analysis of the contemporaneous social order narrative, and its fundamental axioms, shows that some social situations considered as unrest focus may be taken as inherent consequences of legitimated ideas.

Key words: complex thinking, unrest, legitimization, hegemony, citizenship.